AIDS 2006

IAS INTERNATIONAL AIDS SOCIETY

UNDP

UNAIDS

Red Ribbon Award: Celebrating Community Leadership and Action on AIDS

XVIth International AIDS Conference

Background

Communities lie at the heart of the response to the HIV/AIDS epidemic - displaying extraordinary courage, resilience and strength in addressing one of the greatest challenges of our time. It is in these communities, across the world, that remarkable leadership is shaping the course of the epidemic.

Using creative and sustainable ways to provide care and support to people living with HIV/AIDS, addressing the loss of human capacity and innovating in the face of deepening poverty, these acts of community leadership are showing us in practical terms how to contain a global epidemic – one community at a time.

Red Ribbon

The red ribbon is a global symbol in the movement to address AIDS. The Red Ribbon Award is an inaugural award, which will be presented every two years, designed to honor and celebrate outstanding community leadership and action that has helped curtail the spread and impact of HIV/AIDS. This award is a joint effort of the Leadership and Community Programme Committees of the International AIDS Conference, supported by UNDP on behalf of the UNAIDS family.

Selection Process

Six winners will be selected from a pool of 25 finalist communities. **A representative from each finalist community will be invited to attend the XVIth International AIDS Conference in Toronto from 13-18 August 2006.** Communities will have an opportunity to showcase their work at the Conference and contribute to international policy and research. **Six winners will receive $20,000 each, and 19 finalists will receive $5,000 each.**

Eligibility

Community-based organizations, community-based initiatives and non-governmental organizations are eligible for nomination or self-nomination. The majority of awards will be granted to communities in developing countries.

How to apply

Nominations are available online at www.redribbonaward.org.

Deadline for submission of Nominations is March 12, 2006

FOR MORE INFORMATION, PLEASE CONTACT

UNDP

P.O. Box 9182

Dar Es Salaam Email:registry.tz@undp.org

Selection Criteria

The Red Ribbon Award will be given to communities for outstanding leadership in responding to HIV/AIDS. The selected initiatives will demonstrate:

1. IMPACT
Substantial impact at community level in addressing the range of challenges presented by HIV/AIDS including in improving access to prevention, care, support and treatment.

2. COMMUNITY EMPOWERMENT
Empowerment of all groups within communities including marginalized and vulnerable groups to take action to address HIV/AIDS.

3. GIEPA
Greater involvement and empowerment of People Living with HIV/AIDS in the community's response to the epidemic.

4. SUSTAINABILITY AND ACTION AT SCALE
Sustainability, ability to be adapted to different social settings and potential to be scaled up at local, national and regional levels.

5. GENDER EQUALITY
Equal involvement of women and men in designing and implementing responses to the epidemic as well as ability to address gender inequalities fueling the spread of HIV/AIDS.

6. INNOVATION
Creative and unique approaches to contain the spread of HIV/AIDS and directly address its socio-economic consequences.

7. PARTNERSHIP
Strategic partnership building to respond effectively to the HIV/AIDS epidemic.