

Seek business education, SMEs advised

By Yasmin Protace
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SMALL and Medium-size entrepreneurs (SMEs) should seek business education and consultancy services so as to run their businesses efficiently, the Mkuranga District Commissioner, Khanifa Kamaragi, has said.

Speaking during a recent workshop intended to introduce the SME Policy to people of Mkuranga District in Coast Region, he said that in this era of globalisation and technological development in the world, without expertise in entrepreneurship, projects collapsed if they were not established with people who have business skills.

"It is the responsibility of all departments of Mkuranga District Council to co-operate with SMEs. This cooperation is needed in spearheading development of small-scale industries and small businesses by sensitizing people to establish projects and give them relevant know-how that will enable them to do

their businesses efficiently."

An expert from International Labour Organization (ILO), Morten Lehman, has visited Mkuranga for three days to see economic opportunities which can be developed and bring about sustainable economic development.

He said Mkuranga was endowed with abundant natural resources such as fertile land that could be used to cultivate cashew nuts, cassava, paddy and fruits.

"The government recognizes the importance of small industries and small businesses in building the national economy. This sector is important in production of goods, provision of services, employment creation and entrepreneurship development. This sector is also crucial in adding value to farm products, forestry and minerals. All these will contribute to the increase of per capita income and therefore reduce poverty among the people who are in these sectors," he said.