

# Entrepreneurs must be dynamic

*By Angela Mazula*

TANZANIAN entrepreneurs have been called upon to be extra competitive when entering the East African market so as to benefit from the Customs Union, a Director and Senior Lecturer has revealed.

Speaking to *The Express* Tuesday this week, Dr. Donath Olomi of the University of Dar es Salaam Entrepreneurship Centre, said competition is essential with others so as to make businesses grow.

He said the number of graduates has increased, adding that people have a big role to play, and we should invest in human capacity building. He explained that, they train students in preparation for their career, aiming to improve their communications ability and teaching them to build up networks.