

Entrepreneurs urged to be aggressive

By a Correspondent

GENERAL enterprising tendencies encompass a number of behavioural attributes, which facilitate the effective and efficient exploitation of opportunities, the centre for Micro Finance Enterprise Development (CEMIDE) Executive Director has said.

Altemius Millinga said at the weekend that these attributes include being proactive, innovative, focussed, achievement oriented and willingness to take reasonable risks and perseverance.

He made the remarks when addressing about 57 small scale traders from Vingunguti and Buruguni wards in Ilala District who have been attending a five-day training on entrepreneurship and business education in the

city.

Mr Millinga explained that the recent changes in the global political and economic environment, particularly globalisation has led to a growing need for enhanced economic competitiveness. He added that for business community to cope, they need to be more entrepreneurial-focussed.

The CEMIDE Executive Director explained that there was need for concerted efforts to nurture and develop sector in order to bring about the desired economic development in the country.

He challenged the entrepreneurs to be more aggressive in their business ventures, hence, increase their working capital and improve their standard of living and in return bring development for the whole nation.

"We will continue organising and conducting

similar trainings that are aimed at imparting skills on entrepreneurship," the CEMIDE Executive Director explained.

CEMIDE is a Non-Governmental Organisation (NGO) that strives to educate and impart knowledge and skills in running microfinance institutions and also train small scale traders on

entrepreneurship.

Mr Millinga has also urged the small-scale traders to ensure they refrain from contracting the HIV/AIDS, adding the devastating impact of HIV/AIDS epidemic was now being experienced throughout the society.

PLAN International sponsored the five-day training seminar.