

On-line selling, buying takes root in Dar es Salaam

By Karl Lyimo

THE first on-line market place in Tanzania, *eBuy.co.tz*, makes international trade on a local basis possible. The web site <http://eBuy.co.tz> offers an on-line platform where hundreds of items are traded each day.

According to Godson Nyiti of Twiga Hosting, *eBuy.co.tz* targets more than one million people around Tanzania and East Africa. Users include individual buyers and sellers, as well as small business and big enterprises.

To get started, consider selling something in your home or business. Chances are that someone is also looking for it on <http://eBuy.co.tz>.

Products available on *eBuy.co.tz* include automobiles (used in Japan or in Dar es Salaam), plots of land, and houses (for rent or sale). Others are computers, software & networking products, electronic goods, mobile phones, cameras – and many more.

Services available on <http://eBuy.co.tz> are computer repairs and related services (for as little as US\$12); web site designing and hosting (US\$120), and the good old opportunities for tenders and job openings.

To sell/list your products on *eBuy.co.tz*, the product will be attached with your contacts – including your phone number, physical address/location, e-mail and/or web site link.

The products will be listed on-line for one month, and prospective buyers will contact you directly with a view to purchasing your product.

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Also, you can visit <http://eBuy.co.tz> to check on the existence of your products on-line.

The current fee for listing products on <http://eBuy.co.tz> is Tsh10,000 per product for a month, Nyiti says.

To buy products on *eBuy.co.tz*, simply visit <http://eBuy.co.tz> and look for the product you want to buy. Then you can contact the product owner/seller using the contacts attached with the product.

Alternatively, you can contact <http://eBuy.co.tz> directly, and the product will be delivered to the place you nominate after confirming the order. Payment is done after receiving the product in good order.

If you didn't find the product you are looking for on <http://eBuy.co.tz>, then you can contact the web operators who will search the product and inform you as soon as it becomes available.

As of today, reportedly more than 3,000 visitors are visiting <http://eBuy.co.tz> each day looking for products. The site is accessed by people from all regions of Tanzania, thus making it possible for advertisers to sell their products in relative comfort.

'eBuy.co.tz' is located at Tanti House, Suite Number 3, Lumumba Road in Dar es Salaam.